



Go ahead and decorate

HAZEL DELL BROWN

Don't be timid...

Many women think home decorating is more difficult and costly than it actually is. One of the purposes of this book of decorating ideas is to help change this point of view. As you turn the pages and study each room, you'll discover that it's not hard to find a good answer to any decorating problem and that decorating itself need not be expensive. You'll find, too, that there's a lot you can do yourself—and what's more, it's loads of fun!

This collection of rooms planned by our Bureau of Interior Decoration offers interesting solutions to a great variety of decorating problems. Each room was carefully selected to show decorating problems common to most homes. Though your rooms probably aren't exactly like the ones in this book, you shouldn't have much trouble adapting the ideas to your own home. Add ideas of your own, as well. That's the way to put personality into your home and to give it a charm that no one else can supply.

Here's a bit of advice that will help you in decorating any room: Plan your color scheme in advance. Get samples of fabrics, wall colors, and linoleum so you can see exactly how they'll look together. This way of working will help give you confidence—and confidence is what everyone needs most in decorating. So don't be timid. Go ahead and decorate.

Hazel Dell Brown



...go ahead The dining room pictured at the right shows how much can be done with a small amount of money—and what a smart effect can be achieved by doing the work yourself. A few bundles of ordinary bamboo were used to create Chinese modern furniture out of almost nothing. The exotic dining room table is made of two old crates topped with a sheet of plywood. The handsome buffet started as a piece of cheap unpainted furniture. The radiator grille, the serving stand, and the bamboo cornice around the four walls were simple carpentry jobs. Even the dramatic floor of Armstrong's Linoleum is an economical feature because it will last for many years. The gleaming black table top also is Armstrong's Linoleum. You'll find that both floor and table top will always be good looking—always easy to clean.



Chinese Dining Room

Floor: Armstrong's Marbelle® Linoleum, Style 021, inset with Plain White, Style 23



*It doesn't take much money
to redecorate a bedroom...*



Here's the old bedroom that was so cleverly done over into the pink and blue room shown on the opposite page. Chief ingredients in the pleasant change are the lovely color scheme, enough imagination to see how the old furniture could be remodeled, a little work by someone who had a flair for carpentry, and a modern floor of Armstrong's Linoleum.

... go ahead People who are saddled with a suite of outdated bedroom furniture needn't despair. Once this bedroom had an "early 1900" look, but it's been transformed into a pink and blue dream with a minimum of expense. Most of the smart furniture of the redecorated room grew out of the dreary old pieces that looked so discouraging before.

A big chiffonier was sawed right through the middle to make two bedside chests. The bed was turned around, end for end, and the old footboard became a smart low headboard. The old headboard was sawed off right down to the legs. The result is a Hollywood bed, right out of a four-star feature. The ample dressing table, that stretches all the way across the double window, has a small, old-fashioned vanity as the central support for a long piece of plywood.

The paintbrush also played an important and thrifty part in this transformation. Walls and furniture were treated to the same rich blue, while the ceiling was painted a delicate pink to match the drapery and bedspread material. Incidentally, the bedspread and swags are shirred with cords. When the cords are pulled out, everything launders flat.

The flowers on the walls and on the chests come under the heading of "découpage"—a difficult name, but an easy art. It's simply cut-outs from old wall-paper and books, pasted where you want them, and varnished for protection.

In a room with so much feminine charm, the two-toned carved carpet effect in Armstrong's Embossed Inlaid Linoleum is exactly right. Add beauty to its ease of cleaning, and you'll find Armstrong's Linoleum makes the perfect bedroom floor.



Pink and Blue Bedroom

Floor: Armstrong's Embossed Inlaid Linoleum, Style 5792, Carpetone* Series

* T.M. reg. applied for.

*Anyone can have
a pretty kitchen...*

...go ahead It isn't difficult to make any kitchen as gay and romantic as this one. Mostly it's a matter of the fretsaw carving that gives a lacy Valentine feeling to the partitions and creates curvy silhouettes for the door frame and the soffit. Take note of such incidentals as the little lovebirds on the cupboard doors, the yellow ball fringe on the curtains, and the gleaming copper and brass accessories.

An unusual color scheme of yellow, white, blue, brown, and tangerine has a lot to do with the pretty appearance of this kitchen—and an important part of the scheme is Armstrong's Spatter Linoleum in a sunny yellow with a coving of chocolate brown lines.

The vestibule is full of good ideas—a comfortable bench next to the telephone, a handy mirror with hat hooks beside it, and an extra sink where the youngsters can wash their hands and the man of the house can mix refreshments. Armstrong's Spatter is also used on all counter tops, making them as colorful and easy to clean as the shining floor.



Romantic Kitchen

Floor: Armstrong's Spatter Linoleum, Style 5005;
border, Plain Brown, Style 20

*Here's an easy way
to find space for a
powder room...*

... go ahead Fixing up the old family bathroom in really luxurious style is a wonderful way to create a powder room that guests will admire. You can really splurge and still save money over building a special powder room—even if you could find the extra space that many houses don't possess.

The bathroom shown here has been given a dramatic decorative theme by the use of the wallpaper panel picturing a tropical beach through half-open shutters. This imaginative idea set the scheme for the whole room. See how the picture shutter effect is enhanced by the real shutters inside the deep window, and how the Armstrong's Linoleum Floor is especially designed to simulate a path to the beach door.

This old bathroom needed complete remodeling—now with smart new fixtures and a carefully planned color scheme, it doubles as a powder room and a family bath. Armstrong's Linoleum on the floor and counter tops and Armstrong's Linowall® on the walls make the room splashproof and easy to clean.



Powder Room Bath

Floor: Armstrong's Jaspé Linoleum, Styles No. 11 and No. 6,
inset with Style No. 38



*Yes, you can finish
your attic yourself . . .*

... go ahead Thousands of families are living in small homes with "expansion attics" left unfinished to save on the original cost. It's encouraging to know that finishing the attic to provide more bedrooms is a job that amateurs can tackle with confidence.

This attic was divided into two bedrooms, with a bath between. The louvered doors used throughout provide good cross ventilation as well as sufficient privacy.

In all three rooms the floor is Armstrong's Jaspé Linoleum Tile with inset bands of blue. This form of linoleum is especially suited to installation by the home owner. The tiles are nine inches square. All you do is prepare the floor, spread the paste, and put the tiles down, one at a time. An Armstrong merchant will give you an illustrated folder that tells exactly how to do the job. You don't need a lot of special tools, either—mostly tools you probably already have in the house.

The larger bedroom has been kept uncluttered and given extra space by the use of built-in units, twin wardrobes with sliding louvered doors, and drawer storage built into the partition. A strip of wallpaper is used over the dressing table, and a few yards of matching chintz, hung in swags and tied in bows, decorate the four-poster and the table. The dark blue quilted chintz of the bedspread and dressing table skirt is also used to line the wardrobe.



It's interesting to note how well the different color schemes of the three rooms are tied together by the floor design of Gray Jaspé Linoleum Tile with blue bands. Armstrong's Jaspé Linoleum Tile comes in 13 colors, and each harmonizes with the other. Besides having decorative charm, this floor is perfect for bedrooms where pesky fuzzballs are a nuisance.



Do-it-yourself Attic

Floor: Armstrong's Jaspé Tile, Style 5, inset with Plain Blue, Style 29

Plan your kitchen to look twice its size . . .



... go ahead This big new idea in kitchen planning can solve a problem common to many homes. Every woman wants lots of cabinets and plenty of counter space, but they take up so much room in a small kitchen. Even if you start with a kitchen that's nine feet wide, ordinary two-foot cabinets down both sides of the room cut the floor space to five feet.

In this kitchen the cabinets have been made only half the usual depth, but no counter space has been sacrificed. The counter tops swing up out of the way when you aren't using them. Push them up, drop the upper sections, and everything is out of sight in a hurry. Open them up and everything on the shelves is right within easy reach.

The lower cabinets are high off the floor to save stooping—and the Armstrong's Linoleum Floor is coved up underneath to eliminate dirt-catching corners and do away with unsightly baseboard scuff marks.

The overhead cabinets above the shelves are easy to reach with the clever step stool that turns into a breakfast table by lifting the drop leaves. Put it in front of the settee, and you have a place for dining. Fold it up and there's no space lost.

The same Armstrong's Linoleum that makes such an attractive floor has also been used on the counter tops. It's a smart decorative idea—and nothing is quite so practical for a kitchen as floors and counter tops of Armstrong's Linoleum.



Small kitchens appear bigger when you have these new shallow-depth cabinets and swing-up counter tops. Close up the shelves and your kitchen is as neat as can be. Flip them open and you're ready for work. The mixer and juicer can be hidden away in the cupboard or put in use simply by moving them a few inches.



Big-Small Kitchen

Floor: Armstrong's Marbelle Linoleum, Style 029

Mixed furniture styles can be made to live together . . .

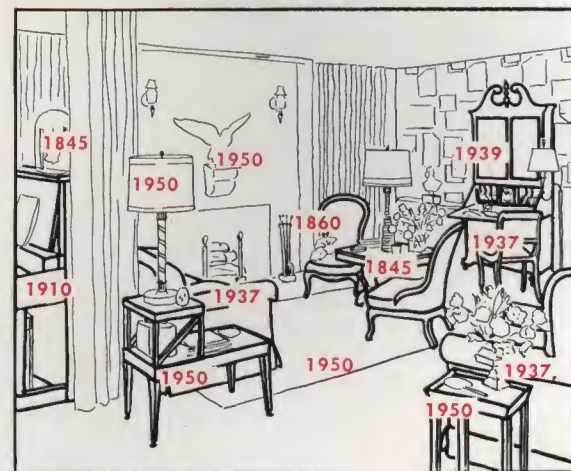


... go ahead If you'll examine the little diagram at the right, you'll see what a conglomeration of period styles there is in the pictured room. In spite of the mixture, a lovely and harmonious effect has been created through a few simple decorating tricks. The main steps are establishing an over-all color scheme, doing a little painting, and buying a very few odd pieces.

First of all, the general color scheme is a simple one of old rose and blue, with accents of black and white. The "picture wall" actually is an unusual wall-paper designed to look like a print collection.

The Victorian lady chairs acquired a very modern look when the frames were painted white—as also did the 1845 marble-topped table after it was cut down in height and painted black. The secretary was painted black with a touch of gold. A battered old piano was rejuvenated with turquoise paint and then some of the drapery material was used to create an alcove for it. New things include the two small occasional tables, the lamps, and the eagle over the fireplace.

The Armstrong's Linoleum Floor is new, too, and had a lot to do with setting the color scheme of the room. It helps to unify the whole setting. The floor design is custom cut from Rose Taupe Jaspé Linoleum. In a living room where the floor must stand hard wear, this Armstrong Floor will give exceptional service as well as create a smart, up-to-date atmosphere.





Mixed-furniture living Room

Floor: Armstrong's Jaspé Linoleum, Style 14



*If you have a flair for carpentry—
you can have a bedroom like this . . .*

... go ahead This bedroom started with just three barrels and a Hollywood bed, plus a small amount of lumber. From that point simple carpentry and home sewing took over to create a colorful, comfortable room.

One barrel cut in half supplied the frames for two hassocks. The other two barrels were cut, shaped, reinforced, and padded to make sturdy, modern looking chairs. The extra large dressing table is a wonderful feature of the room, and yet it is simply constructed out of a plywood panel. Actually it has a double top, thus providing a shelf for cosmetics and other accessories. Another nice feature is the triple mirror arrangement. The center section tilts forward and backward—the side panels swing left or right.

The real personality of the room, however, is supplied by the cheerful color scheme, based largely on the boldly flowered chintz that covers the whole dressing table wall as well as the bed and chairs. The greens of this fabric are repeated in the valance and wardrobe curtains, its red in the hassock upholstery.

See how perfectly the Armstrong's Spatter Linoleum Floor complements this dramatic decorative theme. This Tuscany Tan Spatter has myriad flecks of color that tie in with all the other room colors. Of course, there are eight other color effects in Armstrong's Spatter Linoleum—but this one illustrates a fact that's true of all the others. No matter what your style of decoration—modern, colonial, or whatever—Armstrong's Spatter is sure to fit in.

Pull the curtains and the wardrobe shelves are right in front of you with everything within easy reach. Close the curtains and they're hidden away. Compartmented shelves like these are often more convenient than a chest of drawers and are surprisingly inexpensive and simple to build.





Barrel Bedroom

Floor: Armstrong's Spatter Linoleum, Style No. 5007

This cheerful menu kitchen helps simplify your work . . .



... go ahead It's really news when a decorative idea is as practical as it is attractive. Think how easy it would be to plan meals if you were surrounded by tempting pictures of delicious foods—from appetizer to dessert. So why not fix your kitchen that way? Save those lovely food pages from your favorite magazines and put the colorful pictures on the cupboard doors the way we did in the kitchen on the opposite page. They'll not only give you stimulating menu ideas but will also add a dash of color to the usual blank white cabinets. We put them on the doors with double-faced Scotch tape. They can be removed easily and replaced with fresh illustrations.

"What'll I have for dinner?" also involves ordering food and consulting recipes, so we built in a schoolroom desk. There's nothing handier—you can work at it standing or sitting. Notice the ten small drawers—they're just the right size for filing recipe cards. Notice, too, the pull-out breakfast bar at the left. It's a simple yet practical way to provide comfortable space for quick snacks.

The use of many colorful pictures called for careful decoration of the rest of the room to keep it looking trim and uncluttered. The floor of Armstrong's Strypelle* Linoleum, with its tailored look, went a long way towards solving this problem. Despite its custom appearance, this Strypelle floor costs no more than regular linoleum, because it is laid just the way the goods come from the roll. Like the picture idea, easy-to-clean Armstrong's Linoleum is as practical as it is attractive.

*T.M. applied for.



Menu Kitchen

Floor: Armstrong's Strypelle Linoleum, Style No. 1606

You can change from summer to winter in an hour . . .

... go ahead Here's a room with a most unusual feature that enables you to have your choice of two quite different settings—one appropriate to hot weather, another to the cold months. Best of all, you can change from summer to winter in an hour or less.

See those two big screens behind the long table? Fold them back and you'll find that they concealed a wall with an entirely different decorative scheme—the red and gold of the small picture. Next, turn the screens around and you'll see that their other side is the red and gold scheme. Put the screens in position and your winter plan is started.

Next you place the wintertime rug on the Armstrong's Linoleum Floor. Notice how well the oriental colors show up against the background of turquoise linoleum. With a few other minor changes—such as gold gauze in place of the sheer white curtains—the transformation is complete.

When summer comes, you naturally want to get the cool, fresh feeling of the blue-and-white scheme—so you simply reverse the procedure. When you remove the heavy rug there's no problem of bareness because the linoleum floor combines harmonious decoration with comfort. It's the perfect floor for hot, dusty, summer days.

This unique decorating trick can be adapted with variations to suit your taste or your pocketbook, but it's well to remember how Armstrong's Linoleum—equally suitable to both decorative schemes—helps to make the idea practical. Then, too, no other floor is easier to keep clean. Dirt tracked in from January's slushy sidewalks is wiped up as quickly as the dust from July's open windows.



Here's the living room in its winter garb. It contains the same furniture and the same lamps as the summer setting, but the change of basic color scheme—by means of the turnabout screens—creates an entirely different effect. Rooms like this one illustrate an important advantage of floors of Armstrong's Linoleum—your rugs have a complementary background in winter and when you take up the rug in summer, you have a cool-looking floor.



Summer-Winter Living Room

Floor: Armstrong's Marbelle Linoleum, Styles No. 037 and No. 036, inset with Plain Blue, Style No. 29



*With a little ingenuity you can make
a bedroom glamorous . . .*

... go ahead Ask a hundred women to describe their "dream bedroom" and you'll find that a big percentage will picture a room with the sort of charm that this one has. Of course, this room may not have everything that you, yourself, may want but it provides a good object lesson in economy and imagination. To a large extent this lovely bedroom is a homemade creation.

For example, consider the furniture which was made from the following "raw material"—four porch posts, a Hollywood bed, two second-hand chairs, and an old marble-topped washstand, a pair of unpainted chests, and two small unpainted bookshelves.

The four porch posts were fastened to ceiling and floor, leaving just enough room to push the Hollywood bed into place. You can move the bed out for easy cleaning. The impressive dressing table started with the two unpainted chests, and a long piece of plywood was used for the top. The shallow center drawer was added.

One thing in this room that immediately catches the eye is the use of chintz instead of paint on the furniture. Done with scissors and paste, this actually takes less time and skill than a satisfactory paint job. Another enchanting feature is the way one of the sheer curtains is hung *in front* of the dressing table. This is done with a ceiling track.

The intricate chintz pattern on all the furniture is set off by the plain colors of the walls, floor, and draperies. The Armstrong's Onyx Jaspé Linoleum Floor, with its black inlay to frame the bed, is just the right choice for color—its natural-grained simplicity of design makes a striking contrast to the ruffled decoration.

The unique sewing cabinet was made from the two unpainted bookshelves framed together with plywood. It's an ideal sewing center with ample room inside for the sewing machine and materials. After sewing comes cleaning up—and that's when the Armstrong's Linoleum Floor is appreciated.





Sewing Bedroom

Floor: Armstrong's Jaspé Linoleum, Style No. 3, inset with Plain Black, Style No. 27

Color Dining Room

Floor: Armstrong's Marbelle Linoleum, Style 06, Border of Plain Evergreen, Style 21



*Don't be
timid about
using color . . .*



... go ahead

Many women are too conservative when they decorate a room. They want rich color, but when it comes right down to using it, they turn timid. That's why you see so many dull rooms.

This dining room shows the dramatic effect that color can create. Maybe it isn't the way you'd decorate, but it does indicate how much color has to do with the personality of a room. It isn't a matter of style of decoration. Every room, modern or traditional, needs color.

One of the big reasons you'll find Armstrong's Linoleum Floors in so many homes today is that a colorful floor does so much for any room. Because the floor is such a large decorative area, drab floors tend to make drab rooms. Start with color in the floor, and you're well on your way toward having a home that has individuality and decorative distinction.

*Even a tiny kitchen can be
a pleasant place to work...*

...go ahead A small kitchen may appear to be a difficult decorating problem, especially if it seems desirable to keep the walls and cabinets white for light-reflecting purposes. This problem was licked in the little kitchen shown here by a liberal use of red on counters, chairs, and accessories, along with some crisp touches of black.

The black and white Armstrong's Linoleum Floor, with its large scalloped inset, is a smart foundation for the whole scheme. The thin black stripes that give the room its "bird cage" effect were easily done with $\frac{3}{8}$ " photographic binding tape, covered with a coat of clear lacquer. That bird cage hanging from the ceiling is the center light—and the curled wire around the room is the edge of a soffit that conceals lights that illuminate the sink, counters, and stove. Incidentally, the counter tops of Armstrong's Linoleum are also bright red to add character to the decorative scheme.



The octagonal plan of this kitchen is a step-saver. Cupboards in the corners have revolving shelving and accommodate a large amount of kitchen equipment. Note the slides that pull out to provide breakfast bars for both big and little members of the family.



Birdcage Kitchen

Floor: Armstrong's Marbelle Linoleum, Styles 021 and 032

Remodel your kitchen with a paintbrush and a needle . . .

... go ahead It really is news when a room can be remodeled by a woman alone—without the aid of a handy husband. This kitchen shows how much of a transformation can be effected within the limits of a woman's skills.

Take the breakfast nook, for example—a partition was a needed improvement. Instead of getting into carpentry work, a floor-to-ceiling curtain was made from yellow translucent plastic and was hung from an easily installed ceiling track. Then came the perfect finishing touch for the breakfast nook, the Armstrong's Strypelle Linoleum Floor with a change in the direction of the stripes, to really set off the dining area from the kitchen.

What can be done with a paintbrush is plainly shown by the contrast between the pallid and chilly color scheme of the "before" picture and the rich green and sunny yellow combination in the finished kitchen. The daisies were hand painted on the doors and on the slipcovers which are made of a plastic material. The pots of ivy by the windows were also hand painted.

The unusual looking curtains were easy to make. The fan effect was obtained by curving an ordinary curtain rod and using it to fan out the curtains from the corner of the window. Notice the old school desk—a convenient place for recipes, cook books, and the telephone book. And don't miss the peg board over the stove, a handy place to hang the cooking utensils.

As full of ideas as this kitchen is, probably the most useful single idea in it for home decorators is Armstrong's Strypelle Linoleum. Every woman knows what wonders can be done with any striped material. By simple cutting and turning, Armstrong's Strypelle enables you to get custom floor effects at lower cost.



This uninteresting looking kitchen has nothing awfully wrong about it—but it's definitely antiquated in its appearance. It's dull and humdrum looking, too—a sad place to work and a cheerless place to dine. Such a room can be given a sparkling personality if you use ideas like those shown here.



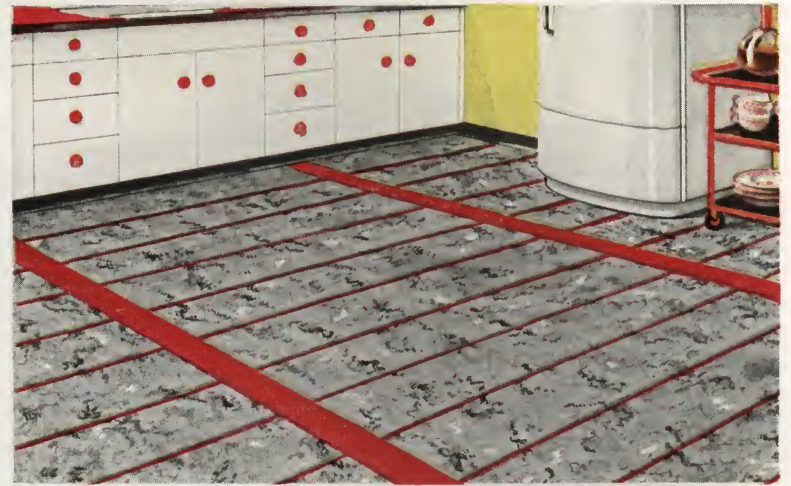
Daisy Kitchen

Floor: Armstrong's Strypelle Linoleum, Style 1605

*Custom effects at lower cost—
now possible with Armstrong's Strypelle*



Armstrong's Strypelle Linoleum, Style 1600



Armstrong's Strypelle Linoleum, Style 1602; Bands, Chinese Red, 39



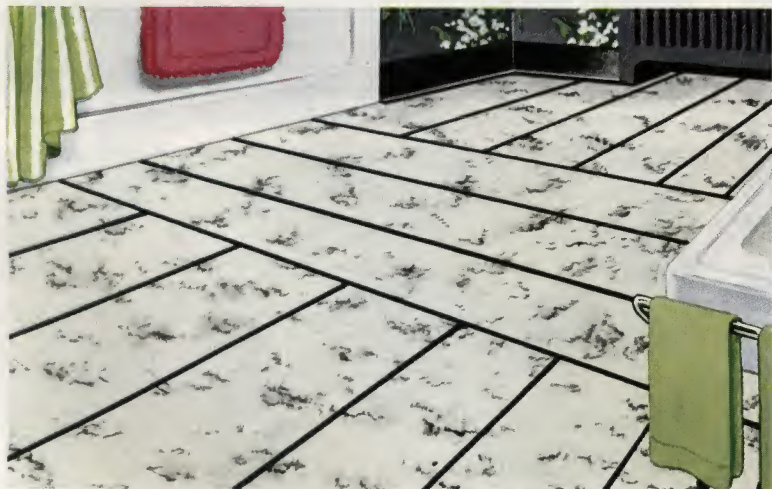
Armstrong's Strypelle Linoleum, Style 1606



Armstrong's Strypelle Linoleum, Style 1601

Linoleum

The distinctive floor designs shown on these pages are just a sample of the many interesting effects that may be obtained by using Armstrong's Strypelle. This new and exclusive Armstrong styling comes in seven different handsome color combinations. In each case the background is Armstrong's Marbelle Linoleum with stripes of contrasting color inlaid twelve inches apart. By simple cutting and turning, Armstrong's Strypelle may be used to create designs similar to expensive custom-laid linoleum floors—at a fraction of the labor cost. Even when Strypelle is used just as it comes from the roll—as in the Menu Kitchen on page 15—Strypelle floors have a made-to-measure look though they cost no more than regular linoleum.



Armstrong's Strypelle Linoleum, Style 1604



Armstrong's Strypelle Linoleum, Styles 1603 and 1604



Armstrong's Strypelle Linoleum, Style 1605



Armstrong's Strypelle Linoleum, Styles 1601 and 1602

*Some
picture hints
on planning
color schemes
for any sort
of room...*



Armstrong's Beige Jaspé, Style 7; inset, Plain Black, 27



Armstrong's Marbelle Linoleum, Style 06



Armstrong's Tuscany Tan Spatter Linoleum, Style 5007



Armstrong's Driftwood Gray Jaspé, Style 13; inset, Dark Gray, 22



Armstrong's Embossed Inlaid Linoleum, Style 5820



Armstrong's Marbelle, Style 05; inset, Plain Eggplant, 47



Armstrong's Embossed Inlaid Linoleum, Style 5794, Carpetone Series



Armstrong's Mantilla Black Spatter Linoleum, Style 5001



Armstrong's Azure Blue Jaspé Linoleum Tile, Style 6



Armstrong's Prairie Tan Embossed, Style 5200, Conestoga Group



Armstrong's Sunset Jaspé Linoleum, Style 15



Armstrong's Embossed Inlaid Linoleum, Style 5510

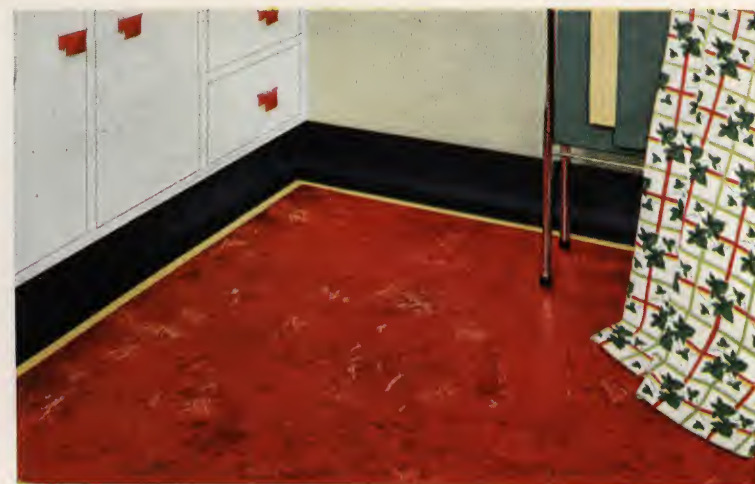


... go ahead The color schemes shown here and on the following pages were carefully planned for color harmony. However, they can easily be altered to suit individual tastes. First get your samples of decorating materials together—drapery and upholstery fabrics, swatches of paint, and a sample of Armstrong's Linoleum. Then try different combinations until you find one that's just right. The beautiful colors available in Armstrong's Linoleum will give you a fine start.

See
how attractive
kitchens can be
when
color schemes
start with
the floors...



Armstrong's Brittany Blue Embossed, Style 5203, Conestoga Group



Armstrong's Marbelle Linoleum, Style 029; inset, Canary Yellow, 48



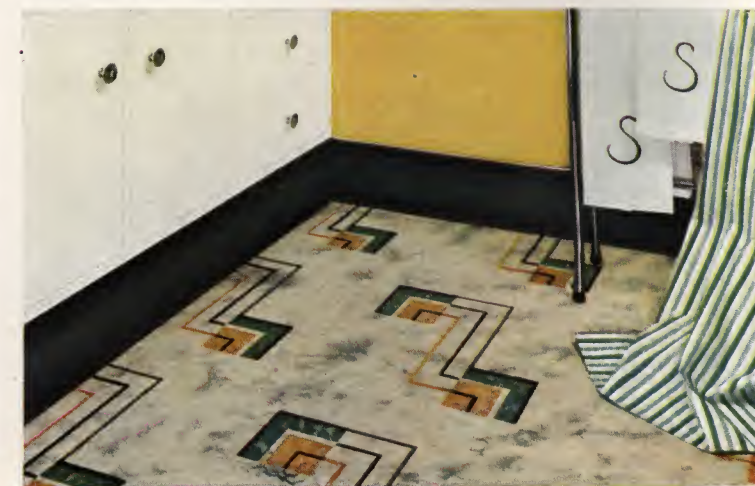
Armstrong's Marbelle Linoleum, Style 031; cove, Evergreen, 21



Armstrong's Marbelle, 032; cove, Evergreen, 21; inset, Orange, 41



Armstrong's Alhambra Green Spatter, 5003; cove, Black, 27



Armstrong's Straight Line Inlaid, Style 1660; cove, Black, 27



Armstrong's Blue Spatter, 5002; cove, Black, 27; inset, Chartreuse, 33



Armstrong's Embossed Inlaid, Style 5352; cove, Terra Cotta, 25



Armstrong's Marbelle, Style 014; cove, Dark Gray, 22; inset, Coral, 49



Armstrong's Marbelle, Style 037; cove, Black, 27; inset, Chinese Red, 39



Armstrong's Chartreuse Embossed, Style 5205, Conestoga Group



Armstrong's Granada Gray Spatter, Style 5004; cove, Midnight Blue, 30



... go ahead Take just a minute to figure out how many hours you spend in the kitchen, and you'll be inspired to make it as pleasant and as cheerful as any room in your house. The kitchen presents a great opportunity for your decorating ideas and skill—and there's nothing difficult about it, either. Half the battle is won when you get a new Armstrong's Linoleum Floor—so perfect for kitchens in every way. Let the floor spark your color scheme and your room is sure to be lovely.

Bathroom and kitchen walls are beautiful with Armstrong's Linowall



No matter how lovely a floor you choose for your kitchen or bathroom, it can't hide the ugly effect of shabby, discolored walls. That's why, when you're putting in a new Armstrong's Linoleum Floor, it's a good idea to brighten the walls at the same time with Armstrong's Linowall.

This remarkable material comes in a variety of colors and gives you the same advantages for your walls that Armstrong's Linoleum does for the floor. Remember, too, that Linowall also offers you the possibility of custom-designing your walls to suit your own taste. It should not be used in shower stalls or on walls around built-in bathtubs.

LINOWALL IS WASHABLE. Fingerprints, smudges, and ordinary stains come off in a jiffy when washed with mild soap and water.

LINOWALL IS FLEXIBLE. It can be formed smoothly, without seams, around corners. Properly installed, it covers walls without wrinkle or bulge.

LINOWALL IS LASTING. It's a truly durable wall covering that remains attractive year after year. It won't craze or chip, never needs costly refinishing.



Linowall Bath

Walls: Armstrong's Primrose Linowall, Style 708; Floor: Armstrong's Marbelle Linoleum, Style 018; Insets: Chartreuse, 33; Coral, 49

See how simple it is to keep Armstrong's Linoleum clean and bright



ARMSTRONG'S LINOGLOSS WAX AND LIQUID CLEANER.

To keep linoleum new and fresh looking, use just two simple helps, Armstrong's Linogloss® Wax and Armstrong's Liquid Cleaner. Linogloss Wax is easily applied, spreads quickly and evenly, and dries with a gloss. It protects the linoleum surface and makes dusting and cleaning much easier. Before you apply wax, make sure your floor is clean. Armstrong's Liquid Cleaner is perfectly suited for cleaning linoleum. Avoid using strong soaps on linoleum and don't wash it too frequently. Daily dusting and occasional washing and waxing will keep it clean.

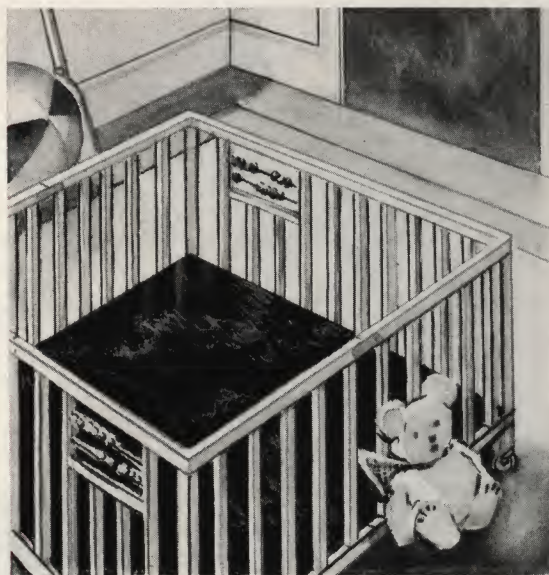
ARMSTRONG'S FURNITURE RESTS. Another good way to keep your floor new looking is to protect it with Armstrong's Furniture Rests. Without rests, most furniture has all its weight pressing on a small area. This can seriously mar your linoleum.

Armstrong's Furniture Rests spread the weight of your furniture evenly over a larger surface. Even when furniture is tilted, the patented swivel action of Armstrong's Furniture Rests keeps them flat on the floor. Four types are made—cotter pin type for use in place of casters; nail type for furniture without casters; round and square cup types for use under large, seldom moved pieces of furniture such as pianos, stoves, and refrigerators.



Have you discovered these special uses for Armstrong's Linoleum?

Among the dozens of places in your home where linoleum can give valuable service are sink tops, shelves, and cabinet tops. Little left-over pieces are fine for window sills or the top of your kitchen stool. Table tops all over the house can use Armstrong's Linoleum, and it's a great surface for a hobby workbench. Wherever you want a surface that's easy to clean—that's the place for Armstrong's Linoleum. Because each of these areas requires little material, you'll find the cost very low.



IN THE NURSERY Armstrong's Linoleum is ideal. Children like its bright colors. But did you know that it makes an attractive, sanitary covering for playpens, too?



ON STAIRS Armstrong's Linoleum is a serviceable covering that won't dent or mar under ordinary scuffs and kicks. Curved up risers, it simplifies cleaning.



ON SHELVES Armstrong's Linoleum is bright and serviceable. Its smooth surface makes them much easier to dust and clean. It's also a practical floor for closets.



FOR SINK TOPS, WINDOW SILLS linoleum makes a sanitary as well as a decorative covering. Food and spilled things will wipe off easily without scrubbing.



FLASH TYPE COVING of linoleum forms a curved joining $4\frac{1}{2}$ or 6 inches high between floor and walls. This eliminates hard-to-clean, dirt-catching corners.



Now you can go ahead and decorate...

We hope the ideas in this book have encouraged you to go ahead. The biggest difficulty about decorating is getting started. So let me urge you once more not to be timid. You probably don't know your own artistic skill—most people don't. And let me offer some more help from Armstrong. If any of the rooms in this book interest you especially, I'd be glad to send you a free plan and complete list of furnishings. Or, if you have any specific decorating questions about a room you're planning around a floor of Armstrong's Linoleum, don't hesitate to write to the Bureau of Interior Decoration, Armstrong Cork Company, Lancaster, Pennsylvania.

Hazel Dell Brown

